

WE HAVE ALL BRAND NEED
R&D - CONCEPT - OEM / ODM



HEAD OFFICE

5th Floor, 19-23 Dinh Bo Linh Street, Binh Thanh Ward, Ho Chi Minh City

INSTITUTE OF RESEARCH AND APPLICATION OF PHARMACEUTICAL, COSMETIC & FOOD TECHNOLOGY

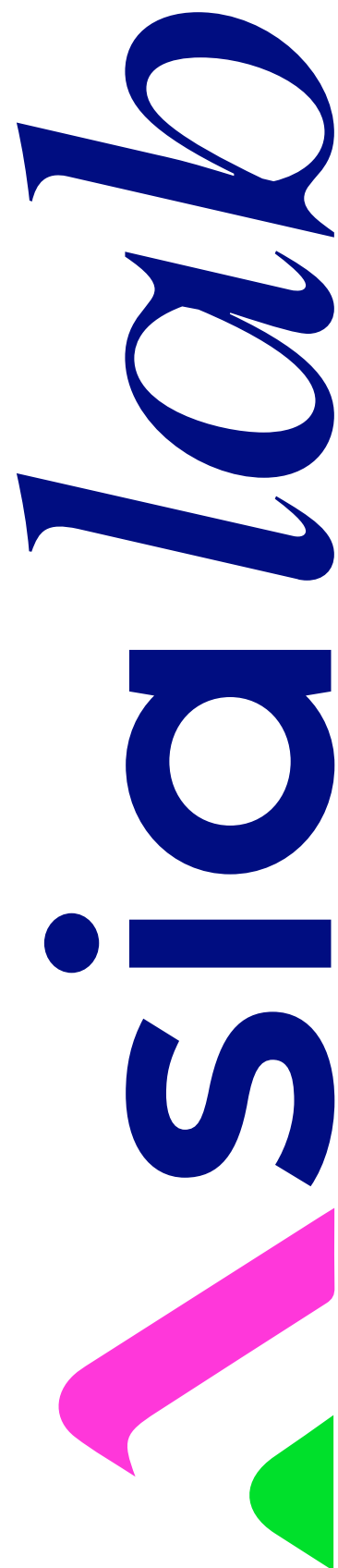
3rd Floor, 5 Dinh Bo Linh Street, Binh Thanh Ward, Ho Chi Minh City

COSMETICS MANUFACTURING PLANT

Ossif Factory Complex, Tan Kim Industrial Park, Can Giuoc District, Long An Province

COMPANY PROFILE





CONTENTS

- ◆ **1. ABOUT ASIALAB**
 - 1.1 Who We Are
 - 1.2 Vision & Mission
 - 1.3 Brand Philosophy
 - 1.4 Core Values
- ◆ **2. SERVICES & SOLUTIONS**
 - 2.1 Services & Solutions
 - 2.2 Quality Commitment
- ◆ **3. RESEARCH INSTITUTE**
 - 3.1 Overview
 - 3.2 Research Team
 - 3.3 Research Capabilities
- ◆ **4. RAW MATERIALS**
 - Active Ingredient Partners
- ◆ **5. MANUFACTURING PLANT**
 - Nhà máy mỹ phẩm
- ◆ **6. RESEARCH & R&D CONCEPT**
- ◆ **7. HIGHLIGHTED ACTIVITIES**

ABOUT ASIALAB

ASIALAB has steadily grown into one of Vietnam's leading organizations specializing in Research, Manufacturing, and Brand Strategy for beauty brands.

ASIALAB positions itself as more than an OEM manufacturer. We provide a comprehensive ecosystem of solutions that empowers beauty brands to develop distinctive identities aligned with market trends and brand values.

Our core strength lies in Research & Development (R&D). By investing in advanced R&D capabilities and building a highly qualified team with deep expertise in e-commerce solutions, we are committed to supporting our partners with passion, innovation, and long-term success.



WHO WE ARE



- **HEAD OFFICE**
5th Floor, 19-23 Dinh Bo Linh Street, Binh Thanh Ward, Ho Chi Minh City
- **INSTITUTE OF RESEARCH AND APPLICATION OF
PHARMACEUTICAL, COSMETIC & FOOD TECHNOLOGY**
3rd Floor, 5 Dinh Bo Linh Street, Binh Thanh Ward, Ho Chi Minh City
- **COSMETICS MANUFACTURING PLANT**
Ossif Factory Complex, Tan Kim Industrial Park, Can Giuoc District,
Long An Province



LEGAL ENTITIES



1. INSTITUTE OF RESEARCH AND APPLICATION OF PHARMACEUTICAL, COSMETIC & FOOD TECHNOLOGY

The Institute serves as ASIALAB's core R&D center, providing innovative product solutions and pioneering research in pharmaceutical, cosmetic, and food technologies. Led by a distinguished Institute Director and an advisory board of Professors, PhDs, and Master's degree holders, the Institute combines extensive academic expertise with practical industry experience to accelerate product innovation and respond flexibly to partners' evolving needs.



2. ASIALAB PHARMACEUTICAL COSMETICS MANUFACTURING & TRADING CO., LTD.

The company specializes in OEM manufacturing, professional training, and strategic brand consulting for the beauty and wellness industry. ASIALAB brings together professionals with 8-12 years of industry experience, supported by multidisciplinary experts and modern manufacturing facilities. This solid foundation enables the company to develop premium-quality products and provide comprehensive solutions for beauty brands.

VISION

To become Vietnam's Top-of-Mind OEM Partner in the beauty industry.

We aspire to be the first choice for beauty brands seeking trusted OEM/ODM manufacturing, innovative R&D, and comprehensive brand development solutions.

Mission

To empower entrepreneurs in building lasting legacy brands.

ASIALAB is committed to supporting businesses throughout their brand development journey by providing innovative products, practical solutions, and sustainable growth strategies that create long-term value.



BRAND PHILOSOPHY

LEADING THROUGH SUSTAINABLE GROWTH

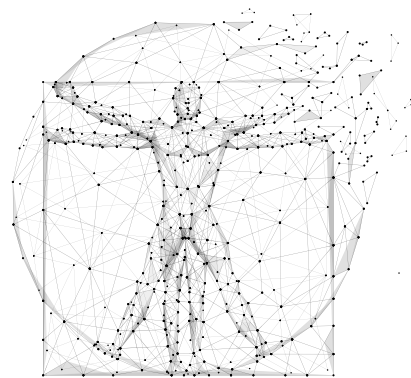
At ASIALAB, we believe that long-term success is built on sustainable partnerships.

We place our customers at the center of everything we do, striving to create lasting relationships based on trust, mutual growth, and shared success. Together with thousands of partner businesses, we contribute to the continuous development of Vietnam's beauty industry. Our team embraces a sustainable mind-

set by refusing to sacrifice long-term value for short-term gains. Professional ethics, social responsibility, and integrity remain the guiding principles behind every decision we make. This philosophy reflects ASIALAB's commitment to creating a better future for our customers, partners, employees, and the wider community.



CORE VALUES



1

SCIENCE

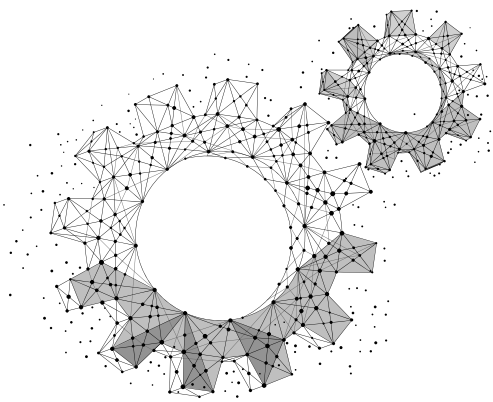
Every solution delivered by ASIALAB is built upon scientific research.
Our R&D team consists of experienced scientists who are dedicated to advancing Vietnam's beauty industry through innovation, research excellence, and practical application.



2

EXCELLENCE

We continuously strive to design the most effective and optimized solutions for our customers.
By adopting cutting-edge technologies and integrating the latest innovations into research, manufacturing, and commercialization, we consistently deliver products that meet evolving market demands.



3

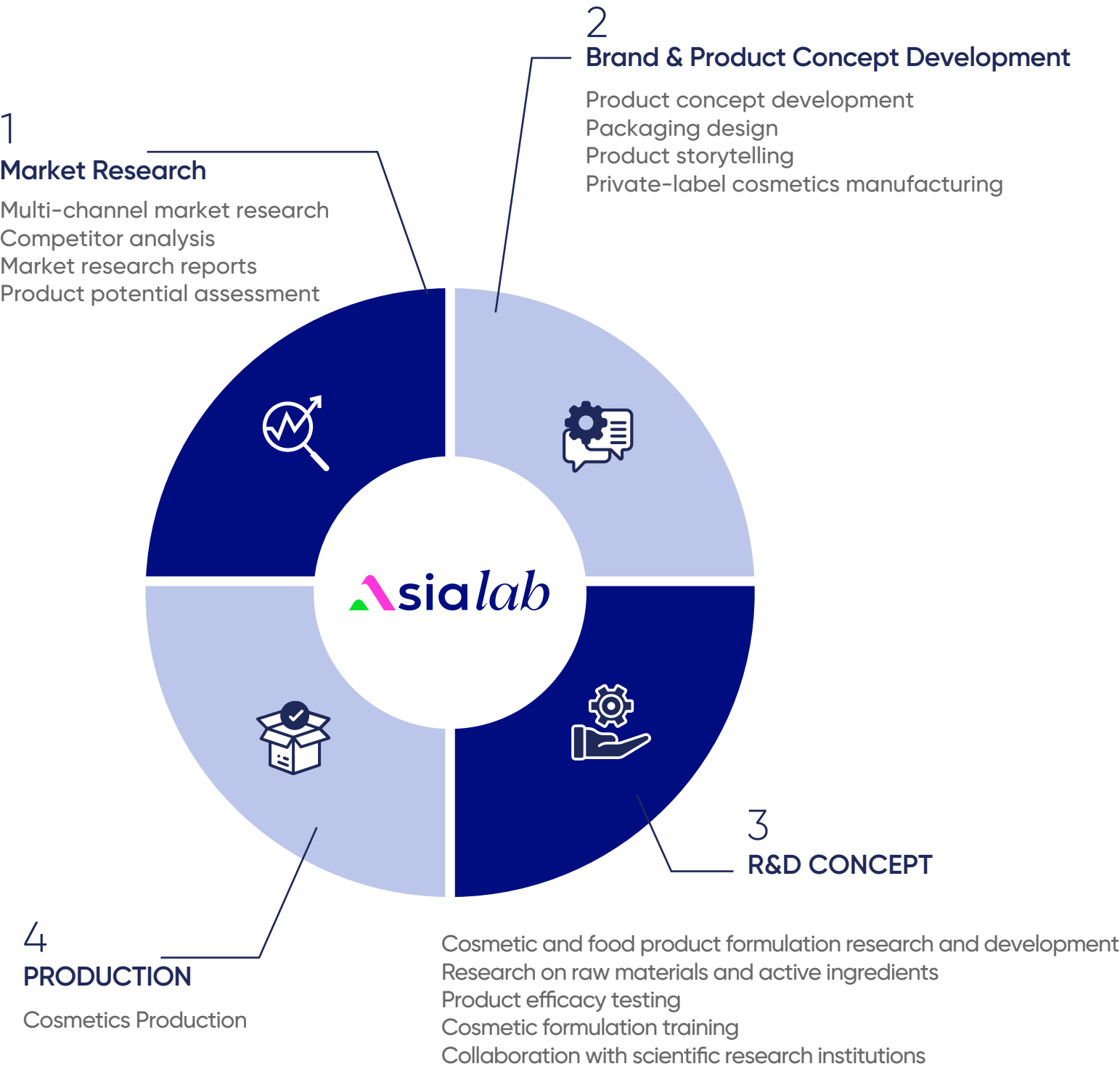
SUSTAINABILITY

Sustainable relationships with our customers, employees, and communities have enabled ASIALAB and thousands of our partners to grow together.
We are committed to ethical business practices, social responsibility, and creating long-term value rather than pursuing short-term benefits.

COMPREHENSIVE SOLUTION ECOSYSTEM

ASIALAB provides comprehensive OEM/ODM solutions, covering every stage from proprietary formula development and packaging design to finished-product manufacturing. Supported by our Research Institute, advanced manufacturing facilities, and experienced specialists, we transform our clients' ideas into high-quality cosmetic products that stay ahead of market trends.

SERVICES & SOLUTIONS



WHY CHOOSE ASIALAB?



Strong R&D Expertise

ASIALAB has established a certified Research Institute recognized by the Ministry of Science and Technology. Our team includes Professors, PhDs, Master's degree holders, and experienced R&D specialists working in collaboration with more than 50 leading global raw material and technology partners.



Dedicated Partnership

We do more than provide products and services. Our goal is to become a trusted long-term strategic partner, supporting businesses throughout every stage of their growth journey.



Flexible Solutions

By aligning product development with each client's resources, business strategy, and market trends, ASIALAB delivers flexible solutions tailored to diverse business needs.



Competitive Costs

We provide cost-effective solutions specifically designed for small and medium-sized enterprises. Our integrated ecosystem helps optimize investment efficiency and maximize long-term profitability.



Quality Commitment

ASIALAB is committed to delivering products of the highest quality together with professional after-sales support. Customer satisfaction remains our highest priority, and we respond promptly and effectively to every customer need.

RAW MATERIALS

ASIALAB collaborates with the world's leading suppliers of cosmetic chemicals and raw materials. Our partnerships focus on ensuring product safety, environmental responsibility, and compliance with international regulations governing chemical management and risk control. Through a carefully selected global supplier network, ASIALAB guarantees consistent quality, safety, and innovation in every product we develop.

ACTIVE INGREDIENT PARTNERS

ASIALAB partners with internationally recognized suppliers of cosmetic ingredients and specialty chemicals, including: Avantchem, Asia Shine, DSM, DSKH, Chemico, AGC, Biofer, Vytrus, MahaChem,BASF

These companies are also trusted suppliers for many of the world's leading cosmetic brands, including: L'Oréal, Dr.G, Biore, O HUI, Unilever. The Face Shop and many others.

Working with globally reputable ingredient partners enables ASIALAB to proactively manage chemical risks while ensuring product safety and compliance with strict regulations issued by the Ministry of Health and international certification standards.



 AvantChem	
	
	
	
	

This is a strategic partner of ASIALAB and many of the world's leading cosmetics corporations, including L'Oréal, Dr.G, Bioré, O HUI, Unilever, The Face Shop, and more.

RESEARCH INSTITUTE

ASIALAB firmly believes that without research, there is no innovation; without innovation, there is no sustainable development.

For this reason, we highly value the pioneering role of the Institute of Research and Application of Pharmaceutical, Cosmetic & Food Technology (IRAPF)—the birthplace of numerous scientific studies in pharmaceutical cosmetics and functional foods in Vietnam.

The Institute serves as a center for research, innovation, and technology transfer, transforming scientific achievements into practical applications for the beauty and healthcare industries.

OVERVIEW

The Institute of Research and Application of Pharmaceutical, Cosmetic & Food Technology was officially established under Registration Decision No. 525/ĐK-KHCN, dated April 3, 2022.

Today, the Institute is led by Professor Võ Viễn, supported by a team of more than 20 engineers, pharmacists, and researchers, working closely with over 40 technology and raw material partners. Having collaborated with more than 100 cosmetic brands, the Institute has become one of Vietnam's pioneering research organizations dedicated to continuously introducing advanced technologies and innovative pharmaceutical, cosmetic, and food applications to improve healthcare and beauty products for Vietnamese consumers and regional markets.

VIETNAMESE NAME :	Institute of Research and Application of Pharmaceutical, Cosmetic & Food Technology
ENGLISH NAME :	Institute of Research and Application of Pharmaceutical, Cosmetic & Food Technology
ABBREVIATION :	IRAPF
HEAD OFFICE :	3rd Floor, No. 5 Dinh Bo Linh Street, Binh Thanh Ward, Ho Chi Minh City
REGISTRATION NUMBER :	525/ĐK-KHCN
GOVERNING AUTHORITY :	Sở khoa Học Và Công Nghệ



RESEARCH CAPABILITIES

The Institute possesses comprehensive research capabilities covering every stage of cosmetic product development—from ingredient evaluation and formula design to product validation and commercialization.

Our multidisciplinary R&D team continuously explores innovative technologies and active ingredients to create products that meet international standards while addressing evolving consumer demands.

KEY RESEARCH ACTIVITIES INCLUDE:

- Homogenizer, magnetic stirrer, and laboratory-scale mixing systems: Used for sample preparation and research activities.
- Atomic absorption spectroscopy system: Used to analyze heavy metal content in cosmetics, such as Lead, Arsenic, Mercury, etc.
- Centrifuge system: Used to evaluate emulsion formation and surfactant-based products, supporting product stability research.
- Viscometer and rheometer systems: Used to evaluate the rheological properties and viscosity of products.
- High-performance liquid chromatography (HPLC) system: Used to analyze active ingredient concentrations and detect prohibited substances in cosmetic products.
- Other basic analytical and sample preparation equipment: Including pH meters, microscopes, density meters, solid-phase extraction systems, etc.
- Pilot-scale production system: Used for small-scale production trials before scaling up to full-scale manufacturing, from laboratory scale to industrial scale.
- Environmental stability chamber system: Used for product research and stability monitoring.
- Conductivity meter: Used to measure and evaluate the formation of Oil-in-Water (O/W) or Water-in-Oil (W/O) emulsions.
- Microscopy system: Used to examine particle size and the distribution of emulsion particles.



The Research Institute connects international expertise with Vietnam's scientific community.

Our research projects continuously adopt the latest technologies and innovative active ingredients while receiving scientific guidance from leading research centers and experts in Japan, South Korea, Singapore, and other countries.

This international collaboration enables ASIALAB to develop products that meet global standards while remaining highly relevant to local market demands.



MANUFACTURING FACILITY

We own a cosmetics manufacturing facility in Long An with a total area of over 2,000 m². The facility is certified to ISO 22716 standards and operates under the 5S-KAIZEN management methodology.

The factory is equipped with modern technology and an integrated closed-loop production process, while utilizing environmentally friendly materials. These are key factors that enable ASIALAB to optimize production efficiency, maintain consistent quality, and support sustainable manufacturing.



COSMETICS FACTORY

With modern production lines that comply with ISO 22716 quality management standards, cosmetic manufacturing requirements set by the Department of Health, and the 5S-KAIZEN management methodology.

COSMETICS MANUFACTURING FACILITY

ASIALAB owns a cosmetics manufacturing facility in Long An, with an annual production capacity of 8.4 million cosmetic products. The ASIALAB Cosmetics Factory is recognized as one of the leading cosmetics manufacturing facilities in Vietnam.



STT Hạng mục

1	Area (m ²)	2000m2
2	Produce:	Cleansing - Skin Care - Targeted Treatment - Body Care - Hair Care - Feminine Care - Skin Recovery - Deodorizing - Consumer Goods
3	Machinery, Equipment & Facilities:	10 emulsification tanks, 11 production lines, and 4 shrink-wrapping machines.
4	Production Capacity:	8.400.000 produces/ year
5	Workforce:	~70 Workforces
6	Production Process & Manufacturing Lines:	ISO 22716 Certified, Compliant with Cosmetic Manufacturing Requirements, 5S-KAIZEN Management Standards

HERBAL EXTRACTION TECHNOLOGY

This technology enables the extraction of herbal ingredients with significantly higher concentrations of micronutrients compared to traditional methods such as pressing or solvent extraction. The resulting products are high-quality nutritional ingredients produced using supercritical CO₂ extraction technology, allowing users to experience noticeable benefits within a relatively short period.

BIOTECHNOLOGY

Applying biotechnology to cosmetic manufacturing enables active ingredients to go beyond simply acting on the skin's surface or epidermal layer, allowing them to target specific areas of the skin requiring treatment. Biotechnology contributes to the development of premium biotechnology-based cosmetics, delivering targeted and effective benefits for healthier-looking skin.



COSMETICS PRODUCTION LINE

• MIXING MACHINE

10 Mixing Machines

Capacity: 3,000 kg, 1,000 kg, 500 kg, 300 kg, 200 kg, 100 kg, and 50 kg

Applications: Suitable for liquid formulations, shower gel formulations, and a wide variety of cosmetic products

8-Hour Production Capacity: 7,050 kg

• FILLING MACHINE

11 Filling Machines (including semi-automatic and automatic machines)

Filling Capacity: 1,000 ml, 300 ml, 100 ml, and 10 ml

Configuration: Single-nozzle and four-nozzle

8-Hour Production Capacity: Approximately 199,000 products

• SHRINK-WRAPPING MACHINE

4 Shrink-Wrapping Machines (automatic and semi-automatic)

8-Hour Production Capacity: 56,000 products

Wrapping Methods: Automatic POF shrink wrapping and PVC shrink wrapping



FEATURED PRODUCTS



FEATURED PRODUCTS



FEATURED PRODUCTS



FEATURED PRODUCTS



FEATURED PRODUCTS



FEATURED PRODUCTS



COSMETICS FACTORY IMAGES



RESEARCH & RD CONCEPT DEPARTMENT

The Research & RD Concept solution is what differentiates ASIALAB from conventional OEM manufacturers in the market.

Our solutions are built upon scientific knowledge, extensive industry experience, and years of practical expertise, enabling us to create products with unique brand stories that generate meaningful value for both business owners and the community.





RESEARCH & RD CONCEPT TEAM

Sustainable brand creativity and innovation form the core of ASIALAB's Research & RD Concept solution.

In 2023, ASIALAB invested in a dedicated Research & RD Concept Department comprising more than 10 specialists trained in South Korea, Japan, and China, each with over eight years of experience in trend analysis, design aesthetics, consumer insights, and regulatory compliance for cosmetics and dietary supplements. Our team participates annually in major international industry exhibitions to continuously update market knowledge and global trends. In today's increasingly competitive market, brands must stand out and create memorable impressions. Developing a strong product con-

cept is therefore a strategic approach to capturing emerging consumer trends and expanding into international markets.

10+
DEDICATED RD CONCEPT SPECIALISTS

40+
BEST-SELLING PRODUCT CONCEPTS

CREATE MEANINGFUL TOUCHPOINTS WITH CUSTOMERS
BUILD EMOTIONAL CONNECTIONS WITH CONSUMERS
DEVELOP A BRAND WITH DEPTH AND LASTING VITALITY

THE DIFFERENCE

ASIALAB’s R&D Concept solutions help businesses optimize costs, reduce resource requirements, and build strong, well-structured brands with long-term value.

WITH RESEARCH & R&D CONCEPT, ASIALAB HELPS YOU

	ASIALAB	OTHER PROVIDERS
MARKET RESEARCH SOLUTION	HELPING BUSINESS OWNERS SAVE VND 125 MILLION • Industry and market research across multiple channels, including potential top-performing products and competitor analysis • Product recommendations tailored to market needs • Product potential assessment	• No support provided • Solutions based primarily on subjective judgment
R&D CONCEPT SOLUTION	HELPING BUSINESS OWNERS SAVE VND 260 MILLION • Design trend research • Developing a distinctive product story • Packaging information consultation to minimize communication risks • Proposing 3-4 packaging design concepts for each product • Developing one complete design concept and presenting the product story • Providing printed packaging samples for testing	• No support provided • Packaging design support primarily focuses on regulatory compliance and legal requirements.



HIGHLIGHTED ACTIVITIES



7.1 ASIALAB & INTERNATIONAL PARTNERS

ASIALAB collaborates with leading global ingredient and technology companies such as DSM, DSKH, Avant Chem, Asiashine, Intrie, Mahachem, Chemico, Biofer, Vytrus, AGC, Connell Caldic, Matsumoto, Dermatech, Brenntag, and others. These strategic partnerships help ensure that our products are safe, effective, and continuously updated with the latest scientific advancements, while strengthening our R&D capabilities and maintaining international quality standards.



STRATEGIC PARTNERSHIP WITH DSM – A WORLD-LEADING PHARMACEUTICAL & BIOTECHNOLOGY INGREDIENTS GROUP

WORKING WITH AVANT CHEM & ASIASHINE TO STAY UPDATED ON ADVANCED INGREDIENTS AND TECHNOLOGIES

AVANTCHEM



ASIASHINE



DSKH



PARTNERING WITH VYTRUS BIOTECH (SPAIN) IN RESEARCHING NATURAL ACTIVE INGREDIENTS DERIVED FROM PLANT STEM CELLS

VYTRUS



COLLABORATING WITH INTRIE, CHEMICO & BIOFER TO STRENGTHEN R&D CAPABILITIES

INTRIE



CHEMICO



BIOFER



7.2 ASIALAB & SCIENCE

ASIALAB is positioned around the philosophy of "Science at the Core." We work closely with both international and domestic experts, while collaborating with scientific organizations, universities, research institutes, and the Ministry of Science on a wide range of research projects and scientific initiatives. We also support scholarship programs and provide internship opportunities for students.

Through these initiatives, ASIALAB strengthens its role as a bridge between academic research and real-world application, translating scientific knowledge into practical solutions for the cosmetics industry.



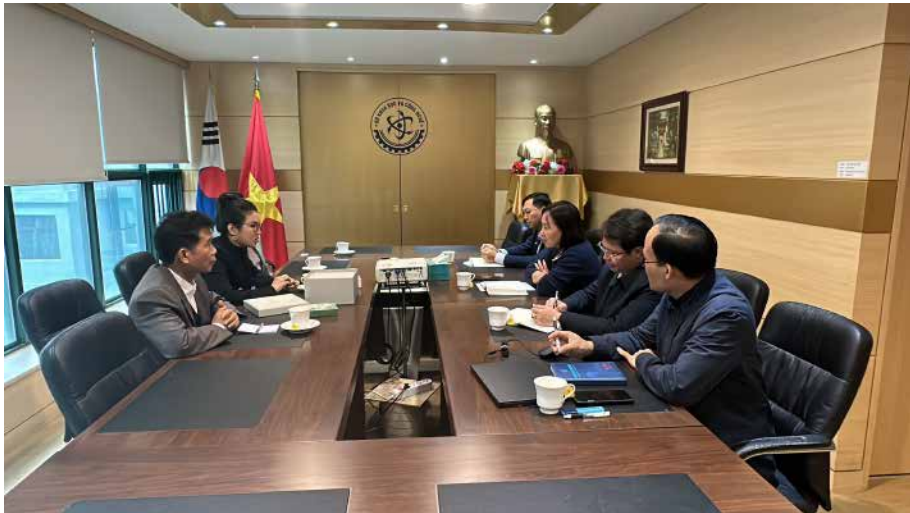
ASIALAB LAUNCHES THE INSTITUTE OF RESEARCH & APPLIED SCIENCE FOR PHARMACEUTICAL, COSMETIC & FOOD TECHNOLOGY (IRAPF)

Led by Professor Võ Viễn, the Institute brings together nearly 10 experienced scientific researchers.

WELCOMING A HIGH-LEVEL DELEGATION FROM DAEGU UNIVERSITY FOR AN OFFICIAL VISIT AND WORKING SESSION AT ASIALAB



VISITING AND WORKING WITH THE KOREAN MINISTRY OF SCIENCE AND ICT
TO EXPAND INTERNATIONAL COLLABORATION



WELCOMING ASSOCIATE PROFESSOR CAO VĂN HOÀNG AND DR. NGUYỄN THỊ LIỄU FOR A VISIT TO THE RESEARCH INSTITUTE AND MANUFACTURING FACILITY



7.3 ASIALAB & STUDENTS

ASIALAB places a strong emphasis on nurturing the next generation. We have implemented numerous collaboration programs with leading universities, including the Hanoi University of Science and Technology and the University of Technology, providing students with opportunities to gain hands-on experience through internships, research projects, and exposure to real-world scientific and business environments.

Through these initiatives, ASIALAB is committed to nurturing young talent and developing a highly skilled workforce for Vietnam's pharmaceutical and cosmetics industry.



PROVIDING SCIENTIFIC INTERNSHIP OPPORTUNITIES AT ASIALAB FOR STUDENTS FROM HANOI UNIVERSITY OF SCIENCE AND TECHNOLOGY AND UNIVERSITY OF TECHNOLOGY

Associate Professor Dr. Lê Thị Hồng Nhan, Lecturer in the Department of Organic Chemical Engineering, accompanying students on their internship at ASIALAB.

PROFESSOR WANG-KEUN AND HANOI UNIVERSITY OF SCIENCE AND TECHNOLOGY COLLABORATE TO PROVIDE 100% FUNDING FOR STUDENT RESEARCH & APPLICATION PROGRAMS



SUPPORTING STUDENT SCIENTIFIC COMPETITIONS WITH MULTIPLE TOP AWARDS



7.4 ASIALAB & OTHER ACTIVITIES

In addition to our multi-channel projects, ASIALAB actively participates in domestic and international events, conferences, and trade shows. These platforms provide valuable opportunities to showcase our capabilities, expand B2B partnerships, and stay up to date with the latest trends in the global cosmetics industry.



ASIALAB AT THE INTERNATIONAL TRADE FAIR IN THAILAND

ASIALAB AT COSMOPROF SINGAPORE INTERNATIONAL TRADE FAIR



ASIALAB PARTICIPATING IN AN EVENT HELD AT THE NATIONAL CONVENTION CENTER



Business Summit – Business Breakthrough 5.0 (April 9, 2023, Hanoi)



Big Offline DCGR Social Commerce: From Zero to Hero (06/05/2023, Hà Nội)



WE HAVE ALL BRAND NEED
R&D - CONCEPT - OEM / ODM



THANK YOU

What challenges is your brand currently facing?

Share them with us – we're here to help!



Hotline

0967.789.093

Website: <https://asialab.com.vn/>

Hotline: 0967 789 093

Email: giaongasialab@gmail.com

Youtube: <https://www.youtube.com/@asialabgiacong>

HEAD OFFICE:

5th Floor, No. 19-23 Dinh Bo Linh Street, Binh Thanh Ward, Ho Chi Minh City, Vietnam

INSTITUTE OF RESEARCH & APPLIED SCIENCE FOR PHARMACEUTICAL, COSMETIC & FOOD TECHNOLOGY (IRAPF):

3rd Floor, No. 5 Dinh Bo Linh Street, Binh Thanh Ward, Ho Chi Minh City, Vietnam

COSMETICS MANUFACTURING FACILITY:

Workshop B8, Zone H, Tan Kim Industrial Park, Can Giuoc, Tay Ninh Province, Vietnam